Architech Labs: List of Cookies

The cookies we use are:

Convertri.com

Cookie	Domain	Description	Duration	Type
_gcl_au	.convertri.com	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months	Analytics
test_cookie	.doubleclick.net	doubleclick.net sets this cookie to determine if the user's browser supports cookies.	15 minutes	Advertisement
0978ddbf-8996-9106-1e85-af3c6fd557f1_vid	www.convertri.com	No description	3 days 16 hours	Other
_CVTa	.convertri.com	No description available.	1 year	Other
_ga_*	.convertri.com	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
_ga	.convertri.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days	Analytics

pa_uid	.prfct.co	Perfect Audience sets this cookie for advertising purposes based on user behaviour data.	1 year 1 month 4 days	Advertisement
_gid	.convertri.com	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day	Analytics
_gat_UA-*	.convertri.com	Google Analytics sets this cookie for user behaviour tracking.	1 minute	Analytics
pa_twitter_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how'= visitors use the website.	1 year 1 month 4 days	Advertisement
pa_yahoo_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_openx_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_crosswise_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_google_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how visitors	1 year 1 month 4 days	Advertisement

		use the website.		
pa_rubicon_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how visitors use the website.	1 year 1 month 4 days	Advertisement
uuid2	.adnxs.com	The uuid2 cookie is set by AppNexus and records information that helps differentiate between devices and browsers. This information is used to pick out ads delivered by the platform and assess the ad performance and its attribute payment.	3 months	Advertisement
_fbp	.convertri.com	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months	Analytics
anj	.adnxs.com	AppNexus sets the anj cookie that contains data stating whether a cookie ID is synced with partners.	3 months	Advertisement
IDE	.doubleclick.net	Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile.	1 year 24 days	Advertisement
ouid	.addthis.com	Associated with the AddThis widget, this cookie helps users to share content across various networking and sharing forums.	1 year 24 days	Functional
uid	.addthis.com	This is a Google UserID cookie that tracks users across various website segments.	1 year 24 days	Analytics
na_id	.addthis.com	The na_id is set by AddThis to enable sharing of links on social media platforms like Facebook and Twitter.	1 year 24 days	Functional
personalizatio	.twitter.com	Twitter sets this cookie to integrate and share features for social media and also	1 year 1	Advertisement

Cookie	Domain	Description	Duration	Type
n_id		store information about how the user uses the website, for tracking and targeting.	month 4 days	

Quizitri.com

Cookie	Domain	Description	Duration	Type
_gcl_au	..quizitri.com	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months	Analytics
_sp_ses.*	.www.quizitri.com	Snowplow sets this cookie to store user information that is created when a user first visits a site and is updated on subsequent visits.	30 minutes	Analytics
_sp_id.*	www.quizitri.com	Snowplow sets this cookie to store user information that is created when a user first visits a site and is updated on subsequent visits.	1 year 1 month 4 days	Analytics
_ga	.quizitri.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days	Analytics
_gid	.quizitri.com	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day	Analytics

_gat_UA-*	.quizitri.com	Google Analytics sets this cookie for user behaviour tracking.	1 minute	Analytics
pa_uid	.prfct.co	Perfect Audience sets this cookie for advertising purposes based on user behaviour data.	1 year 1 month 4 days	Advertisement
pa_twitter_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how visitors use the website.	1 year 1 month 4 days	Advertisement
pa_openx_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_yahoo_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_crosswise_ts	.prfct.co	Perfect Audience sets this cookie to collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog.	1 year 1 month 4 days	Advertisement
pa_google_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how visitors use the website.	1 year 1 month 4 days	Advertisement
pa_rubicon_ts	.prfct.co	Perfect Audience sets this cookie to collect information about how visitors use the website.	1 year 1 month 4 days	Advertisement
uuid2	.adnxs.com	The uuid2 cookie is set by AppNexus and records information that helps differentiate between devices and browsers. This information is used to pick out ads delivered by the platform and assess the ad performance and its attribute payment.	3 months	Advertisement

personalization_id	.twitter.com	Twitter sets this cookie to integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.	1 year 1 month 4 days	Advertisement
_fbp	.quizitri.com	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months	Analytics
IDE	.doubleclick.net	Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile.	1 year 24 days	Advertisement
anj	.adnxs.com	AppNexus sets the anj cookie that contains data stating whether a cookie ID is synced with partners.	3 months	Advertisement
ouid	.addthis.com	Associated with the AddThis widget, this cookie helps users to share content across various networking and sharing forums.	1 year 24 days	Functional
uid	.addthis.com	This is a Google UserID cookie that tracks users across various website segments.	1 year 24 days	Analytics
na_id	.addthis.com	The na_id is set by AddThis to enable sharing of links on social media platforms like Facebook and Twitter.	1 year 24 days	Functional
_CVTa	.convertri.com	No description available.	1 year	Other
test_cookie	.doubleclick.net	doubleclick.net sets this cookie to determine if the user's browser supports cookies.	15 minutes	Advertisement

Please note that the above list of Cookies that may run on our website may change from time to time.