

Information provided for completion of Data Transfer Impact Assessment

Customers located in the UK and EU may be required to complete a Data Transfer Impact Assessment before using Convertri's services. The following information may assist with the completion of this:

Specific circumstances of the restricted transfer

Details of the importer	
You may refer to other documentation here, such as the description included in the IDTA or other Article 46 transfer mechanism.	
(1) Name of importer:	Convertri
(2) Destination country of the personal information:	United States of America
(3) Status of the importer:	Processor
(4) Importer's organisation:	The data importer's business or organisation is: <input checked="" type="checkbox"/> Commercial <input checked="" type="checkbox"/> Part of a multi-national group

(5) Importer's relevant activities	<p>The importer's activities or services that are relevant to the transfer are:</p> <p>Convertri (the importer) is a supplier of a software as a service to e-commerce Customers. Convertri will process the personal data of customers of such Customers, as necessary to perform the services, and will host such personal information on servers owned, operated and hosted by Amazon Web Services LLC</p>
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Details of the people the information is about	
(6) Categories of people:	<p>The personal information transferred is about the following categories of people:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> adults (who are not vulnerable) <input checked="" type="checkbox"/> customers and clients (including their staff) <input checked="" type="checkbox"/> prospective customers and clients (including their staff) <input checked="" type="checkbox"/> other users of the Customer's website
(7) Volume	<p>It is not possible to estimate the volume, as this will depend on the number of visitors to the Customer's website.</p>

Duration	
<p>You may refer to other documentation here, such as the description in the IDTA or other Article 46 transfer mechanism.</p>	
(8) Frequency of transfers	<p>How often is a transfer made:</p> <ul style="list-style-type: none"> ● continuously as transactions are made using Convertri's services
(9) Duration of arrangement with importer	<p>The arrangement with the importer will last while Convertri is providing services to the Customer.</p>

Protections for the transferred personal information

(10) Format of the personal information

The transferred personal information may be in plain or encrypted format depending on the nature of the transfer

11) Importer's technical and organisational measures

As described in the Information Security Policy found on www.convertri.com/data-privacy

(12) Categories of personal information

As described in the Data Processing Addendum